



Dear Member

Congratulations and Welcome to the Kernville Chamber of Commerce. We would like to take a moment and remind you of all the great values and benefits available to you. Whether it's promoting your business, providing advertising opportunities or an outlet to become involved in the community we are here for you. Here are some of the to which we can help in your continued success: -

Hospitality • Are you a NEW Member or would you like to showcase your business? Our Chamber is here to coordinate Ribbon Cuttings and Mixers for you. Schedule with our Hospitality Director and we'll work closely with you to set it up and send invites to the community through all our platforms for your special event

Business Guide • Our Annual publication that will be distributed in many locations around the Community to help people find the services your business has to offer. Available at the Chamber Visitors Center, and will accompany our booth at all trade shows we attend.

Events • Post your events or sale's on our website and printed calendars. It's simple and we can help!

Merchandise • Take advantage of selling your merchandise in the Gift Shop

Website • Gotokernville.com is the perfect place to find our Businesses. With over 600 views a week, it is the go to site for information regarding Events, Businesses, and Recreation in the Kern River Valley

Social Media • Our Facebook page is followed by over 8700 people. Every week we showcase businesses in our "Member Spotlight". It's also a perfect place for us to promote your next event or sale. Send us your flyer and we'll Share it on our page for everyone to see what you have coming up. A simple way to reach thousands of people at one time!

EMAIL • Want even more? We can Email your advertisement or promotion to nearly 1100 people on our list for those who are not connected to social media. We are continuing our efforts to expand our list and increase our contacts to bring more exposure to our Members

Visitors Center • People from around the world have walked through the doors of our Visitor Center receiving information on everything our valley has to offer. So if you have a promotional Card, flyer or poster, bring them to the Center and we'll place them in our rack and on the board for the world to see!

Advertising • Kernville has a great walk-about with its many shops, restaurants, parks and recreational activities. Whether you are taking a stroll around town or just cruising through, Kernville is the host of over 100,000 visitors and locals each year. A great place to advertise your Business right on the streets of Kernville at one of our 14 Light Pole banner locations. Contact the Chamber office and see how you can take advantage of the seasons.

Services • Our goal as a Chamber Is to help be a part of your continued success with Member Services:
o Need to send a Fax or make a short stack of copies? Bring them by the office we'll be glad to help
o Schedule our Community Room for your employee meetings or training. Now equipped with a computer and camera for internet meetings and presentations. All FREE to members

Discounts • Members may also take advantage of Event discounts:
o Advertise your business Annually at the McNally Arena taking advantage of the 1000's of visitors
o Get Member prices on Whiskey Flat Days Sponsorships, Vendor Booths and Kick-Off Dinner
o Discounts on Whitewater Wednesday rafting trips for your Group of 6 or more employees
o Reduced prices on Vendor booths for Fall Festival
o Member discount on our Chamber Installation dinner

Thank You for becoming a Member of the Kernville Chamber of Commerce. Together we work to make the Kern River Valley a beautiful place to live and a safe recreational place for our locals and visitors. If there is anything we can do to help In your continued success, send us an email or please drop by the office and say "Hi". We're here for you.

Kernville Chamber of Commerce